



CORPORATE CIRCLE

AT&T
PERFORMING
ARTS
CENTER

*Enriching your life.
Enriching the community.*



“Connecting your business with the arts offers the kind of intellectual stimulation, entertainment and rich experience that an educated and innovative workforce desires. It will help you attract and retain the ‘best of the best’ for your firm.”

– Dallas Mayor Mike Rawlings

FOR YOU:

- ▶ 3 opportunities annually to meet and hear from business leaders who have achieved unparalleled success in our nation
- ▶ Concierge-level service whenever you attend a Center Presents show

FOR YOUR EMPLOYEES:

- ▶ A branded online company portal through which they can purchase tickets to Center Presents shows BEFORE the general public
- ▶ Discounted Ticket Rate and NO FEES when they purchase tickets

SINCE OPENING IN 2009, the nonprofit AT&T Performing Arts Center has expanded its rich, cultural programming to include first-run Broadway tours, an Off Broadway series, a speakers series, TITAS Presents, plays, dance, and multiple one-night diverse performances from classical to rock, drawing nearly a half-million people annually.

Through the Corporate Circle, your company enters into partnership with the Center to sustain its programs, while providing incredible benefits and access to all of your employees.

TO JOIN NOW, CALL **214.978.2846** OR
GET MORE INFORMATION AT **ATTPAC.ORG/SUPPORT**

CORPORATE CIRCLE FORUM

YOUR BUSINESS-TO-BUSINESS CONNECTION

- ▶ Invitations to senior executives of Corporate Circle companies at select membership levels
- ▶ Speakers from diverse areas—finance, technology, international business, politics, sports, civic leadership, pop culture and others
- ▶ Minimum of 3 events per year
- ▶ Hosted in the Margot and Bill Winspear Opera House late afternoon and includes a reception with networking opportunities

“GFF is a long-standing member of Corporate Circle. This clever and innovative program helps support one of Dallas’ premier cultural organizations, while also allowing GFF to offer unique benefits to our employees and their families.”

– Duncan Fulton, *President/CEO, GFF*

Left: Dr. Neil deGrasse Tyson

HOST YOUR COMPANY EVENTS

WITH OUR CORPORATE CIRCLE, your company events will soar in style when you entertain in our award-winning venues. Inspire and impress your clients and employees by hosting corporate events in one of our twelve beautiful and distinctive event spaces. Our professional event managers and the culinary team of Wolfgang Puck Catering will assist you in creating the perfect event. Select levels of membership receive discounted rental rates and the highest levels enjoy rent-free events.

RENT OUR VENUES AT
DISCOUNTED RATES

ENJOY GREAT EMPLOYEE BENEFITS

BENEFITS OF MEMBERSHIP are extended to every employee of your company. Each employee will enjoy privileged access to the Center and receive special members-only perks through your company's personalized and private online portal. By logging in with their company e-mail, your employees will learn about upcoming Center events as well as gain exclusive access to performance presales, priority seating, lowered ticket rates, and waived service fees. Saving approximately 15% to 20% per transaction allows your staff to enjoy the Center to the fullest with their coworkers, friends and families.



GO BACKSTAGE AND
MEET THE ARTISTS

Right: Edie Brickell and
Steve Martin



"With our corporate membership, not only do we give our own employees access to great shows, but we support the Center which provides strong programming choices, educational programs, and outreach to underserved communities in North Texas."

– Manny Fernandez, *Managing Partner,*
Dallas Office, KPMG

GET THE MOST EXCLUSIVE ACCESS

YOU AND YOUR EMPLOYEES will have an exclusive look behind the scenes of the AT&T Performing Arts Center. At most levels, your company's leadership team will be offered invitations to unique experiences, including backstage tours and meet-and-greets, with our internationally renowned artists and performers. At higher levels, your company will be offered invitations to key Center events such as the annual Chairman's Dinner, an exclusive celebration reserved for top-tier donors.



MEMBERSHIP SERVICES LINE
AND MEMBERS LOUNGE

“Membership in the Corporate Circle provides a great opportunity for Fluor employees to enrich their lives through access to the arts. Fluor’s Corporate Circle engagement also makes this great resource available to our community. It’s a perfect partnership.”

– David T. Seaton, *Chairman and CEO,*
Fluor Corporation

SUPPORT THE CENTER’S MISSION

AS A **NONPROFIT ORGANIZATION**, the Center relies on the generosity of our corporate neighbors. By making a tax-deductible gift, your company will empower the Center’s mission to enrich the culture of North Texas through first-rate performing arts. Your donation will invest in Dallas’ future through programs like Community Partners and Open Stages, which reaches out to engage students in all aspects of the performing arts. Through the Corporate Circle, your company will enliven the cultural vitality of Dallas by providing all of North Texas with exceptional performing arts, cultivating minds, and enhancing the lives of local families and children. Join us.



PERSONALIZED CUSTOMER SERVICE

AS PART OF THE **CORPORATE CIRCLE**, your leadership team will receive the highest level of customer service with access to our exclusive Membership Services telephone line where our dedicated staff will assist you with ticket purchases, procuring the best seats, and attending to any special requests. At certain levels of membership, you and your guests will be invited to the Members Lounge before your performances, where you will enjoy complimentary beverages and light appetizers from Wolfgang Puck Catering one hour before the curtain and again during intermission.



WANT EVEN MORE?

BECOME A CENTER SPONSOR

TAKE THE NEXT STEP in aligning your business with the arts by becoming a corporate sponsor. The AT&T Performing Arts Center offers an exciting platform for experiential marketing, engaging our patrons in the vitality of your brand.

- ▶ Own the title rights, support or underwrite a beloved performance series, an entire run, or just a single performance
- ▶ Create unique brand activations and promotions
- ▶ Name an iconic site at the Center
- ▶ Forge an intimate connection with hundreds of thousands of patrons

CALL 214.978.2846 TODAY to learn more about corporate sponsorship opportunities at the Center.

“With a tax-deductible gift to the Corporate Circle, you can extend your company’s corporate philanthropy to include all of your employees while adding layers of marketing, hospitality and business-to-business networking opportunities for your leadership.”

– Matrice Ellis-Kirk, RSR Partners, Managing Director and Chair of AT&T Performing Arts Center Board of Directors

“The vibrant arts scene in Dallas is part of what defines our city’s personality. Sammons supports AT&T Performing Arts Center so all of our friends and neighbors can enjoy the free programming offered at Sammons Park.”

– Heather Kreager, Chief Executive Officer, Sammons Enterprises, Inc.

Above: Reliant Lights Your Holidays

JOIN CORPORATE CIRCLE TODAY!

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