

# INTERNSHIP OPPORTUNITY

AT&T  
PERFORMING  
ARTS  
CENTER

**Title:** Marketing Intern  
**Department:** Marketing  
**Reports to:** Senior Director of Marketing  
**Location:** Dallas, TX

The AT&T Performing Arts Center's Marketing Department oversees all event marketing for the organization including the Broadway Series, #HearHere, Center Presents concerts & comedy shows, as well as TITAS Presents. The intern will work alongside the marketing team to learn about the variety of ways the Center promotes and markets its various events.

## The intern will learn to:

- Create and execute marketing plans
- Place media buys with local advertising representatives
- Engage audiences through online and digital marketing
- Plan experiential marketing events with venue partners
- Maintain event calendars

## Requirements:

- Candidates must have completed or be working towards a Bachelor's degree in Marketing, Public Relations or Advertising. The internship is unpaid but can and should be used for college credit.
- Availability for 15+ hours a week, working on-site in our downtown Dallas office.
- Basic Adobe CC and/or graphic design skills.
- Exceptional writing skills and attention to detail.
- Excellent communication and organizational abilities and a collaborative spirit.
- Knowledge of, and deep appreciation for, the performing arts.

**For immediate consideration, please send a resumé and cover letter by email: [careers@attpac.org](mailto:careers@attpac.org).**

All applicants will be considered without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.

## ABOUT THE AT&T PERFORMING ARTS CENTER

The **AT&T Performing Arts Center** is a nonprofit foundation that operates and programs a 10-acre campus comprised of three premier performance venues and a park in downtown Dallas. Audiences enjoy the best and most recent from Broadway and off-Broadway; the finest dance companies from across the globe co-presented with TITAS Presents; and top concerts, performers and cutting-edge speakers. Thousands of students explore and more deeply experience the arts through the Center's education program, Open Stages. The Center also offers free programming for audiences from every part of the community.

**The Center's mission** is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts and arts education programs.

**The Center's culture** is to focus on the values that guide its people's actions. The Center's Core Values are to passionately pursue our mission by being:

**Achievement Focused** - Committed to the advancement and cultivation of the Performing Arts in Dallas

**Community Minded** - Actively fostering and participating in meaningful community interactions

**Customer Service Driven** - Dedicated to the service of internal and external constituents so that all want to return

**Flexible** - Willing to change to achieve results

The Center's five resident companies are among the city's leading arts institutions: Anita N. Martinez Ballet Folklorico, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater.

Designed by internationally acclaimed architects, the Center's campus includes the Margot and Bill Winspear Opera House, Dee and Charles Wylie Theatre, Annette Strauss Square, and Elaine D. and Charles A. Sammons Park are some of the finest performance venues in the world.

For more information about the AT&T Performing Arts Center and to purchase tickets, become a member, or make a donation, visit [www.attpac.org](http://www.attpac.org).